

Choose a date & a time

Day _____ Date _____ Time _____

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Size of group: _____

Group name: _____

Facility: _____

Contact person: _____

Phone: _____

Best time to call: _____

Customize your seminar

You choose the topics.

You determine the length.

You make it how **you** want

As you can see, there is a lot to talk about.

Please indicate your choices with a check mark.

Or if there are additional topics you would like to be covered, call Robin Heppell at 744-3595.

Funeral Planning (recommended)

A complete overview of advance funeral planning. Reasons to do it. Manageable ways to fund it How you can alleviate emotional burdens placed on your family and at the same time obtain Piece of Mind knowing that your wishes will be followed. (10 minutes)

Government Death Benefits

An explanation of C. P. P. death benefits, how not to miss out on it, application procedures and what you may expect (5 minutes)

Cremation - Explained

Explains the cremation process, service options and memorialization. Answers many other questions regarding cremation. (10 minutes)

How funerals are priced

How to make sense of pricing. Average prices will be given and broken down to service charges, merchandise and cash disbursements. (10 minutes)

When burial is elsewhere

What you need to know when you are living in one place and want to be buried in another. (5 minutes)

For seniors on the move

What happens when a death occurs while traveling? Practical suggestions that can eliminate worry. (5 minutes)

Dispelling the Myths (very revealing)

Straight talk about the funeral profession and government regulations. There is a lot of misinformation out there - it is time to know the facts. (10 minutes)

No Service By Request

Is this being "requested" for the right reasons? A brief explanation of why this request usually only occurs once in a family. (10 minutes)

Additional topics: _____

Suggestion . . .

As you select topics for your group, be sure to allow for at least 30 minutes for unhurried questions and answers. After offering many seminars we find that this is very important and also a great way to end the seminar

Getting the Word Out!

We will provide all of the resources you need to successfully promote the seminar We will provide the information in a ready-to-print format.

This includes:

Newsletter

Columns

-give us the specs and we'll give the print-ready copy.

Postcards

- as many as you want to send out to your membership. (Labeling and mailing services are available!)

Everything you wanted to know about funerals.

(but you were afraid to ask)

An informative look at the serious subject of death & funerals.

by Heppell
Funeral Planning

FREE SEMINAR
Everything you wanted to know about funerals.
(but you were afraid to ask)
Heppell Funeral Planning

Posters

- to be placed around your facility announcing the free seminar.

Everything you wanted to know about funerals.

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Sign Up Sheets

- allow members to sign up for seminar and choose which topics they would like to be covered.

What to do now?

Just fill out the inside of this form :

- ▲ pick the date & times that you want.
- ▲ check the topics that you feel will be most helpful to your group.
- ▲ order your free promotional materials.
- ▲ tape the form closed & mail it in or just fax it. We'll do the rest.

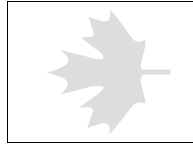
If you have any questions, do not hesitate to contact Robin Heppell. You will find him very helpful and highly knowledgeable.

Phone him directly at 744-3595. The fax number is 744-3565.

Find out more about Heppell Funeral Planning Ltd. by visiting our website:

www.heppell.com

Robin's presentation to our group was excellent, he made it easy for people to discuss this topic. I came away with being better informed." - Mrs M. Allan



ROBIN HEPPELL

Advance Planning Specialist

HEPPELL FUNERAL PLANNING LTD.

Box 8723

VICTORIA, BC V8W 3S3

Simple • Stress Free

Seminar Planner

Community
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by

Heppell

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